



# Money Wise Tales: *Adventures in Financial Literacy for Kids*

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A Financial Literacy Initiative for Children,  
Families, and Educators

## What is Money Wise Tales?

Money Wise Tales is a **five-book children's story series**, crafted to make **foundational financial concepts** engaging and memorable through Dr. Seuss-style rhymes, humour, and narrative storytelling. Each book delivers a standalone financial lesson in a way that resonates with children and the adults guiding them. Together, they serve as an accessible entry point for values-based conversations around money, spending, saving, and more.

Every story is complemented by a **glossary**, **interactive activities**, and **reflection questions**, making it a **versatile educational tool** for classrooms, parents, and community programs.

## Inside the Series: Five Stories. Five Foundational Lessons.

### 1. The Terrific Token for Trade

*Introduces money as a representation of value, replacing barter and enabling fairer trade.*

### 2. Budi's Budget Bonanza

*Explores budgeting and savings through a cheerful, goal-setting adventure.*

### 3. Adam's Enterprising Adventure

Encourages entrepreneurship and the creation of value through problem-solving.

### 4. Sofi's Spending Surprise

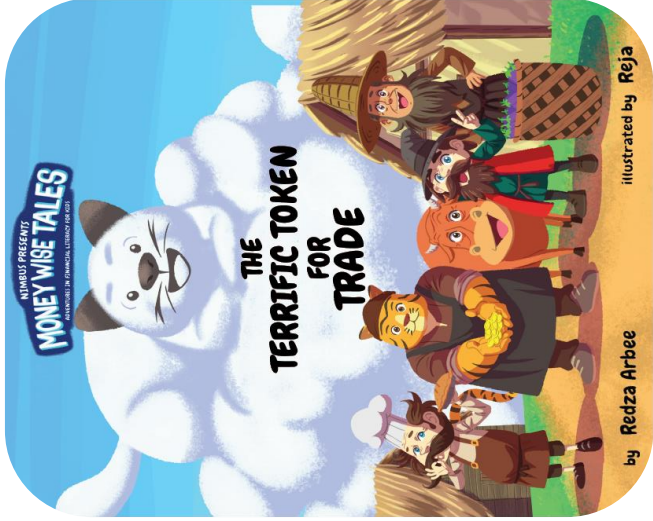
*A cautionary tale on spending wisely and learning from the experiences of others.*

### 5. The Magician's Inflation Creation

*Breaks down inflation and money printing in a fun, age-appropriate way.*

## Why It Matters

Financial literacy is one of the most overlooked but essential life skills and it's rarely taught early enough. Money Wise Tales empowers families and classrooms to start these conversations early, using storytelling as a bridge to lifelong financial wisdom..



## **Help Support the Movement**

This initiative is aligned with **national financial literacy strategies** and the objectives of the Financial Education Network (FEN).

Your support helps make this milestone possible—while directly contributing to your organisation’s CSR, ESG, and SDG goals.

**Help us bring this movement to life, one child, one story at a time.**

This initiative is **immediately ready for national deployment** across schools, libraries, and learning centres.

## **Aligned with the UN Sustainable Development Goals**

SDG 1 – No Poverty

SDG 4 – Quality Education

SDG 10 – Reduced Inequalities